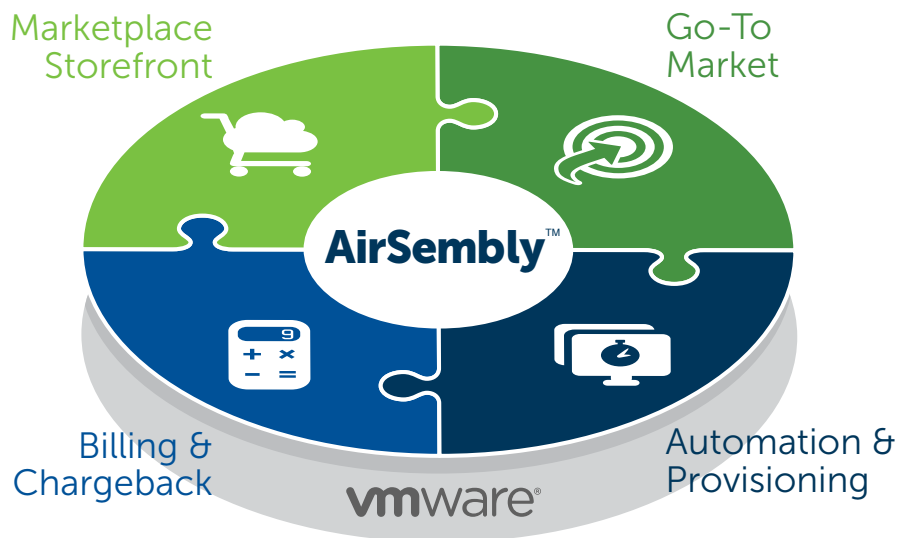


AirSembly and Your VMware Infrastructure Better Together

Your VMware infrastructure is at the heart of your cloud business. To deliver your cloud services to customers and channel partners, you need a platform that enables fast, efficient delivery of services while easily integrating into your cloud business, delivering benefits across your organization.

AirSembly already features the industry's tightest integration with VMware. When paired with your VMware infrastructure it becomes a full business management platform enabling you to resell your cloud services through any go-to-market model.



Selected by VMware as a recommended cloud management platform partner for VMware vCloud[®] Air[™] Network service providers, AirSembly delivers for your customers and your organization, empowering your complete cloud business. It enables product management, finance, sales, support, and IT to be more efficient, so your cloud services get to your customers faster.

AirSembly supports your business end-to-end. Sell, manage, provision and bill for your cloud services all from one single pane of glass.

Create and sell VMware products

Create, customize and price your VMware products. The platform features a self-serve marketplace for on-demand ordering by customers and partners.

Optimize with AirSembly automation

Onboard customers in minutes with zero touch from your IT team with our fully automated provisioning for vCenter, vCloud Director, and vCloud Air.

Create and sell other products in the same marketplace

AirSembly's XaaS (anything as a service) feature gives you the ability to sell your own products and services along with your VMware offerings.

Align and empower your sales team

AirSembly allows sales people to quote and sell products designed by you in AirSembly's award winning cloud marketplace. Design, quote, sell, deploy, meter, and bill in a single business management platform with AirSembly.

Fully integrated billing and chargeback

Designed to easily integrate into and support the financial side of your business, AirSembly offers a full view into consumption metrics, which feed back into the billing system for accurate invoicing. The platform also supports quotes, automatic invoicing, credit card processing, and multiple payment gateways.

Multi-channel distribution model

If you sell through channel partners they also benefit from AirSembly's self-serve functionality, automated provisioning, and billing capabilities. It also offers a highly customizable white-labelled platform and storefront, which they can brand in very little time.

When paired with your VMware products, AirSembly makes the complete business of selling your cloud efficient, scalable and highly flexible.

“ AirSembly used with VMware cloud technology presents our vCloud Air Network Cloud Providers with a platform that helps them with all aspects of their VMware-based cloud business. By using our technologies together, service providers can utilize an automated provisioning, integrated billing and self-serve capabilities which can help accelerate cloud services to customers.”

– Geoffrey Waters, vice president, Service Provider Channel, VMware